PROGRAM IMPACT AT A GLANCE

We exist to abolish economic, relational, and spiritual poverty through career and community development. When we started working with our neighbors in northeast Denver in 2008, we knew that the problem of poverty could not be solved with fragmented or relief-based approaches. Instead, we focused on creating a model that would eliminate poverty itself, rather than simply lessening its effects. By participating in our tuition-free career and community development program, our students (called Leaders) can graduate from poverty and participate in meaningful work.

THE PROBLEM

300,000 people in Denver live in economic poverty. We want to change that.

Less than 2% of those in poverty are homeless. We serve the other 98%.

$17,000/year is the average income of a single-parent in poverty.

THE RESULTS

838 Leaders have graduated to date.

2095 Men, women and children out of poverty.

83% of alumni are still employed at 6 months.

$3308 average monthly wage post-program.

For every $1 invested in our Leaders, we see a $6.45 return, based on earned income, decreases in government benefits, and taxes paid.

Current & Prospective Locations

By 2020, CrossPurpose successfully completed a five-year goal to get 1,000 people out of poverty. We are now pursuing a new strategic plan to expand the program to four campuses and bring more people out of poverty.
HOW THE PROGRAM WORKS

Leaders apply and are accepted into a six-month long program broken into three phases.

TOOLS FOR DEVELOPMENT

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 one on one coaching</td>
<td>100+ hours of personal development</td>
</tr>
<tr>
<td>sessions</td>
<td>35 life &amp; career skills taught</td>
</tr>
<tr>
<td>8 hours of counseling</td>
<td></td>
</tr>
<tr>
<td>offered</td>
<td></td>
</tr>
</tbody>
</table>

CrossPurpose graduates complete the program with a new job skill, a livable wage career and a strong sense of community and support. After graduation, Leaders join the Alumni Association where they receive continued services, including financial coaching, professional development and the opportunity to give back to future Leaders.

BUILDING COMMUNITY

During the program, Leaders will develop over 70 new relationships.

We want to build an institution of excellence in our city — one that exists for all, endures a hundred years from now and empowers tens of thousands of families to escape poverty.

- Jason Janz, CEO

Headquarters located at:
3050 Richard Allen Court, Denver, CO 80205
Visit us at crosspurpose.org or @crosspurpose