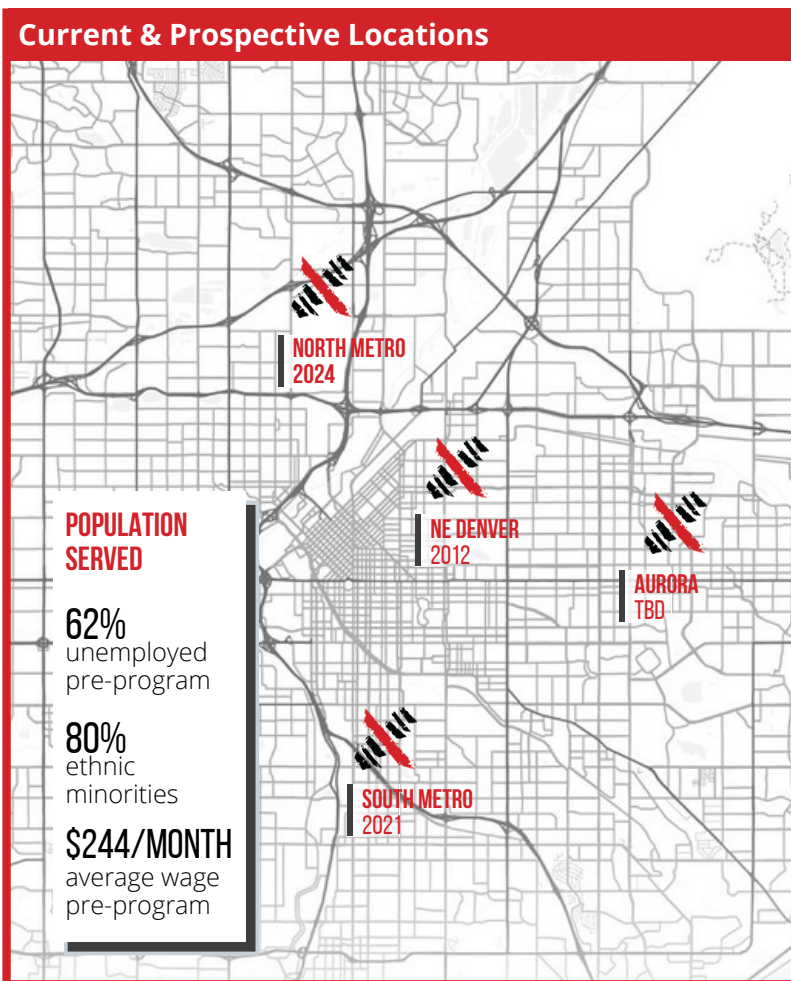


# PROGRAM IMPACT AT A GLANCE

We exist to abolish economic, relational, and spiritual poverty through career and community development. When we started working with our neighbors in northeast Denver in 2008, we knew that the problem of poverty could not be solved with fragmented or relief-based approaches. Instead, we focused on creating a model that would eliminate poverty itself, rather than simply lessening its effects. By participating in our tuition-free career and community development program, our students (called Leaders) can graduate from poverty and participate in meaningful work.



By 2020, CrossPurpose successfully completed a five-year goal to get 1,000 people out of poverty. We are now pursuing a new strategic plan to expand the program to four campuses and bring more people out of poverty.

## THE PROBLEM

 **300,000 PEOPLE**  
in Denver live in economic poverty. We want to change that.

 **LESS THAN 2%**  
of those in poverty are homeless. We serve the other 98%.

 **\$17,000/YEAR**  
is the average income of a single-parent in poverty.

## THE RESULTS

**838** Leaders have graduated to date.

**2095** Men, women and children out of poverty.

**83%** of alumni are still employed at 6 months.

**\$3308** average monthly wage post-program.



For every \$1 invested in our Leaders, we see a **\$6.45 return**, based on earned income, decreases in government benefits, and taxes paid.

## HOW THE PROGRAM WORKS

Leaders apply and are accepted into a six-month long program broken into three phases.



## TOOLS FOR DEVELOPMENT

**7** one on one coaching sessions

**8** hours of counseling offered

**100+** hours of personal development

**35** life & career skills taught

CrossPurpose graduates complete the program with a new job skill, a livable wage career and a strong sense of community and support. After graduation, Leaders join the Alumni Association where they receive continued services, including financial coaching, professional development and the opportunity to give back to future Leaders.



The average wage for Leaders upon graduation is **\$22.51/HOUR.**

## BUILDING COMMUNITY

During the program, Leaders will develop over **70 NEW RELATIONSHIPS.**



*“We want to build an institution of excellence in our city — one that exists for all, endures a hundred years from now and empowers tens of thousands of families to escape poverty.”*

*- Jason Janz, CEO*

### Headquarters located at:

3050 Richard Allen Court, Denver, CO 80205  
Visit us at [crosspurpose.org](http://crosspurpose.org) or [@crosspurpose](https://www.instagram.com/crosspurpose)



**CROSSPURPOSE**